

# PATRICIA A. DADDONA

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## WRITER/EDITOR

I am a creative writer and meticulous editor with more than 30 years of experience at five newspapers in southern New England. I write and edit print, e-news and web content for diverse audiences with clarity, vivid detail, succinct prose and a dose of humor when it fits. My experience includes helping market the School of Continuing Education at Providence College and the Interactive Media Program at Quinnipiac University. I manage fellow writers and editors, my own freelance work and high-intensity office workflow with care, common sense, integrity and sensitivity to human as well as production needs. I also have an eye for photography and design.

## DEMONSTRATED AREAS OF EXPERTISE

- Wrote and edited thorough, accurate and lively reports, specializing in education or business news
- Tailored content and story length to diverse audiences online, in e-news and in print
- Served as contributing editor for *Inclusion*, a 2016 book on diversity by Jennifer Brown Consulting CEO; and as ghost writer for articles about the author, written in her voice
- Managed copy desk, Page 1 editing of regional daily, improving content (mid-1990s)
- Fluent on CMS, Macs, & PCs. Proficient in Microsoft Office, Adobe and social media
- A personable interviewer, independent yet collaborative self-starter, and diplomatic as well as discreet team leader
- Produces a regional songwriting blog reaching more than 640 followers in 15 countries

## EXPERIENCE

**Web Editor**, Hartford Business Journal, Aug. 2016 to present

**Writer & Editor @ patdaddona.com**, April 2016 to Aug. 2016 [freelancing & return to CT]

Clients: Providence College School of Continuing Education (April 2016 to Dec. 2016); Jennifer Brown Consulting, N.Y.C.; ZAG Interactive, Glastonbury; Hartford Business Journal; Providence Business News; Connecticut Health Investigative Team, District Administration Magazine.

**Staff Writer**, Providence Business News, Providence, R.I., July 2013 to March 2016

**Nonprofit & College Consultant**, Consulting for Outreach to Haiti and New London Landmarks as well as Quinnipiac University's Interactive Media Program; also freelanced; 2012 to July 2013.

**Staff Writer**, Day Publishing Company, New London, Conn., 1997 through 2011

**Managing Editor** Register Citizen, Torrington, Conn., 1993-1997

## EDUCATION

Interactive Media, MS, Quinnipiac University, 2011

English, BA, Connecticut College

## HONORS & DISTINCTIONS

**1<sup>st</sup> place**, 2016 education story, "Is the MBA Losing Value?", Providence Business News, Rhode Island Press Association.

**1<sup>st</sup> place**, Newspaper of Year, PBN, 2013, 2014, New England Newspaper & Press Association

**1<sup>st</sup> place**, recession coverage, 2008, The Day, New England Associated Press News Editors Association

**1<sup>st</sup> place**, The Day, education, 2001, New England Press Association

**2<sup>nd</sup> place**, The Day, column, 1998, CT Society for Professional Journalists

Rhode Island Songwriting Association, member, 2014 to present

Music minister (guitarist), St. Mary's Church, Newington, June 2016 to present

Pat Daddona's Songwriting Blog (since 2011): <http://www.userloseit.wordpress.com>